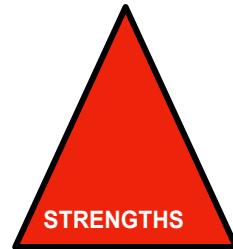


## Chapter Internal Program Planning Assessment Tool

Chapters may use this strategic planning tool to help identify strengths, weaknesses, opportunities, and threats related to program and project planning. It is designed to assist chapters in specifying the objectives of their programs/projects, and identifying the internal and external factors that are favorable and unfavorable to achieving objectives.

Internal Analysis: You may consider the following questions when discussing the strengths and weaknesses of your chapter or committee.

- What resources are readily available, i.e. people, money, technology, etc.?
- What are your advantages over similar organizations?
- What is expected impact?
- Does program align with National Initiatives?
- What are communication channels?
- What are benefits/gains for others?



- What resources do you lack?
- Is this the first year for your program? If not, what are you doing differently this time?
- Do you have Chapter support and buy-in?
- Are you allowing enough time?



External Analysis: You may consider opportunities and threats outside of your chapter or committee commonly found in your community.

- What is the best time/season of the year?
- What are your advantages over similar organizations?
- Who are potential partners?
- What does the community need?
- Are social/demographic changes favorable?



- What are competing events, i.e., college football game?
- Does the community calendar have events already planned for same time?
- Do you have a contingency plan for weather?





# **DELTA SIGMA THETA SORORITY, INC.**

## **SOUTHWEST REGION**

ARKANSAS • JAMAICA • LOUISIANA • NEW MEXICO • TEXAS

### **PROGRAM PLANNING ASSESSMENT TOOL**

Event/Program: \_\_\_\_\_

Which Programmatic Thrust/National Initiative does the event/program align with: \_\_\_\_\_

Assessment Date: \_\_\_\_\_ Event Date: \_\_\_\_\_

Number of estimated Sorors: \_\_\_\_\_ Actual number of Sorors: \_\_\_\_\_

Number of estimated guests: \_\_\_\_\_ Actual number of guests: \_\_\_\_\_

Budget amount for event: \_\_\_\_\_ Did you go over budget? YES NO

If YES, why and by how much?

Did the event/program meet objective or goals? YES NO

If NO, why not?

Do you recommend that the chapter continue the event/program for the next sorority year?

YES NO

If NO, why not?

	Helpful to achieving the objectives	Harmful to achieving the objectives
Internal (attributes of the organization)	<u>Strengths</u>	<u>Weaknesses</u>
External (attributes of the environment)	<u>Opportunities</u>	<u>Threats</u>